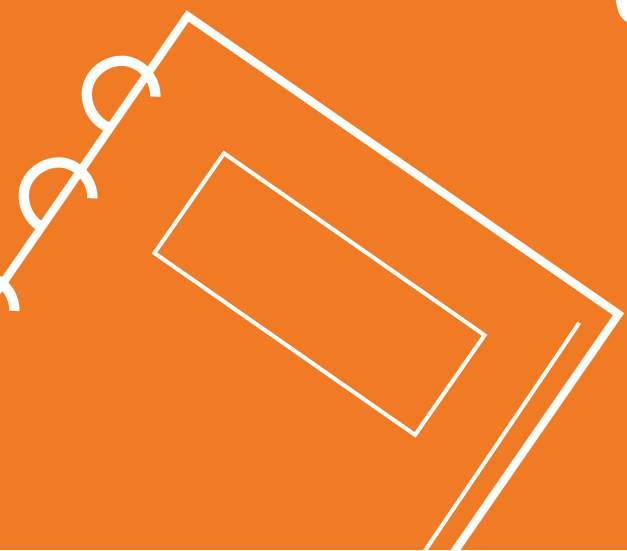




CLIMATE CLEVER Businesses

HELPING BUSINESSES TAKE
ACTION AGAINST THE
CLIMATE CRISIS





THE LEVEL BREAKDOWNS

The next few pages provide all the information you need to submit your evidence and become a Climate Clever Business.

LEVEL ONE

INSPIRE

Learn all about the Climate Crisis, the history of Climate Change and the need for your business to become Climate Clever



LEVEL TWO

INVESTIGATE

Investigate the impact of the Climate Crisis, create a Business action plan and make your very own Climate Clever pledge.



LEVEL THREE

ACT

Act on your pledges and action plan and take action to reduce your business's climate impact.





INSPIRE

LEVEL ONE

In this stage, your employees will be reminded about the Climate Crisis, the causes and effects and the need for us all to become Climate Clever.

1

CRISIS AWARENESS

As part of raising awareness of the Climate Crisis, in particular how human actions have and are contributing, an employee should give a short presentation to the rest of your business - a ready-made PPT is provided.

A photo of the presentation event should be uploaded.



2

CRISIS AWARENESS POSTER

Display a Climate Crisis awareness poster in your business - one is provided but any other(s) could be displayed.

Upload a photograph of the poster(s) on display.



3

SIGN & DISPLAY THE PLEDGE

As a business, or as individuals, sign the Climate Clever business pledge poster.

Display the signed poster in a prominent place.

Take a photo of the pledge poster on display and upload it.





INVESTIGATE

LEVEL TWO

In this stage, as a business, you will consider the contribution your business is having on the Climate Crisis and make your very own Climate Clever Business pledge.

CLIMATE CLEVER AUDIT

Carry out a simple impact audit for your business to find out where action can be taken.

Templates are available to download, or you can use your own method.

Upload a pdf or photograph of your audit.



2

BUSINESS ACTION PLAN

Create your very own action plan, using the template provided, to reduce at least three of your business's largest contributors to the Climate Crisis.

Template available to download.

Upload your action plan as evidence.





ACT

LEVEL THREE

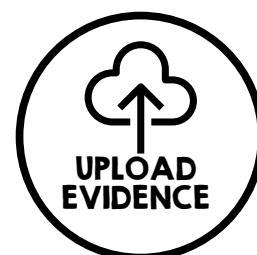
In this stage, your business will act on its pledges and action plan by taking the action needed to reduce its climate impact.

1

TAKE ACTION

Carry out a campaign to reduce at least three of the largest contributors to your climate impact .

Upload a photo of your campaign in action.



2

CELEBRATION VIDEO

Create a short celebratory video (or audio recording) to showcase your business's campaign. This could be a recorded presentation or compilation of videos that you have taken along the way.

Upload your celebration piece.



3

PHOTO EVIDENCE

Upload some photos to show the actions you took.

